



# SPORTS CAPITAL GROUP™

2761 Executive Park Drive Weston, Florida 33331 Office Telephone: (954)-660-0802

---

## **Sports Capital Group Internship Program**

**Location:** Sports Capital Group Office  
2761 Executive Park Dr  
Weston, Florida 33331

### **Introduction**

Sports Capital Group is one of the premier sports management agencies in the nation. Since 2002, Sports Capital Group has represented a myriad of professional athletes and has negotiated millions of dollars in contracts. Sports Capital Group's diverse and multi-talented team provides unparalleled services for its clients.

### **General Internship**

The general internship program gives its participants the opportunity to gain experience in the areas of Marketing/Endorsements, Community Relations, Client Services, NFL Draft Research and Preparation, as well as Client Representation. The tasks asked of interns will vary depending on the time of year. Interns will also be asked to help in spearheading marketing initiatives, assist with clerical tasks, as well as media relations.

### **Requirements**

Current undergraduate student in junior or senior year; or graduate student (MA, MBA, or JD)

- Ability to Multitask
- Ability to Work in a Team Environment
- Comprehensive Knowledge of the NFL
- Comprehensive Knowledge of Sports Capital Group Clientele
- Excellent Communication Skills (Verbal and Written)
- Proficiency in Microsoft Word, Microsoft Power Point, Microsoft Excel
- Familiarity with Social Media (Facebook, Twitter, Instagram, etc.)



# SPORTS CAPITAL GROUP™

2761 Executive Park Drive Weston, Florida 33331 Office Telephone: (954)-660-0802

---

## **Graphic Design Internship**

The graphic design internship gives its participants the opportunity to demonstrate their expertise in the area of visual design. Participants will work closely with the Director of Marketing on various design projects for the agency. Projects include, creating promotional flyers and materials for various Sports Capital Group related events, assisting with design layout and appearance of the agency's website and social media platforms, and designing promotional materials for Sports Capital Group clients.

## **Requirements**

Current undergraduate student in junior or senior year; or graduate student (MA, MBA, or JD)

- Must have experience with Adobe Photoshop, Media Encoder, and Video Editing
- Previous experience designing flyers and other promotional materials
- Ability to Multitask
- Excellent Communication Skills (Verbal and Written)
- Comprehensive Knowledge of the NFL
- Comprehensive Knowledge of Sports Capital Group Clientele
- Familiarity with Social Media (Facebook, Twitter, Instagram, etc.)

<b><u>Internship Season</u></b>	<b><u>Deadline to Submit Cover Letter and Resume</u></b>	<b><u>Internship Duration</u></b>	<b><u>Internship Type</u></b>	<b><u>Details</u></b>
<b>Fall</b>	<b>August 1<sup>st</sup></b>	<b>Fall Semester</b>	<b>General &amp; Graphic Design</b>	<b>Unpaid; Student Credit</b>
<b>Spring</b>	<b>December 1<sup>st</sup></b>	<b>Spring Semester</b>	<b>General &amp; Graphic Design</b>	<b>Unpaid; Student Credit</b>
<b>Summer</b>	<b>April 1<sup>st</sup></b>	<b>Summer Semester</b>	<b>General &amp; Graphic Design</b>	<b>Unpaid; Student Credit</b>

Please send a cover letter and resume (each shall be no more than one page) to [compliance@sportscapgroup@gmail.com](mailto:compliance@sportscapgroup@gmail.com) attention Jonathan Kline. **Please specify in the subject line of your e-mail the internship season that you're applying for as well as which internship type you are applying for.** Thank you.